

Interview opportunity

After the Talk of TED quietens -- Vancouver will speak for itself

Thousands of International city-making experts descending on Vancouver to talk about Our city -- what's working and what's not

WHO: Alan Boniface, Urban Land Institute 2014 Spring Meeting Host City Co- Chair
Brent Toderian, Urban Land Institute BC Advisory Board

MEDIA AVAILABILITY: Week of March 10, 2014

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Three thousand international thought-leaders and experts will descend on Vancouver for a Conference in April (9 – 11). They are professionals and business executives engaged in all aspects of city-making and they are coming here to learn about the phenomenon known worldwide as “Vancouverism”.

These practitioners who are in many cases driving change in the art and science of city-making are eager to study what Vancouver is doing well, what we haven't done well and what they can apply in their own cities and projects. This is the first time the Washington-based Urban Land Institute's prestigious Spring Meeting is being held outside the US <http://spring.uli.org/>

This time because of the city's international reputation for innovation and success Vancouver will not only serve as a beautiful backdrop to an international conference, it will be an integral part of the conference's program. This will be the biggest real estate conference ever held in Canada -- dealing with all aspects of financing, entitlement and design.

Mobile tours of ground-breaking urban design and developments that have defined Metro Vancouver's unique aesthetic and that have helped to catapult it into one of the most livable cities status in the world will be a key element of the delegates' experience here.

In speaking with Alan and Brent, you will:

1. Get a sneak peek at the Metro Vancouver sites delegates will explore in the mobile tours
2. Hear what hosting this international conference means to Vancouver
3. Learn why and how the Urban Land Institute's work impacts what is happening in British Columbia

The Urban Land Institute has 32,000 international members. It is the only organization in the world that bridges the entire spectrum of people and expertise required for the best city-making. This forum is home the world's thought leaders in planning, design, transportation, policy-making, sustainability, healthy living, financing, technology and all other areas that go into building great cities. In BC, ULI has an active and engaged District Council – responsible for winning the opportunity to host this meeting

<http://britishcolumbia.uli.org/>

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