



## Urban Land Institute BC to Address the Issues of Efficient Use of Industrial Lands in the Metro Region

**May 2, 2013 – Vancouver BC** – The Urban Land Institute British Columbia chapter is pleased to present: *The City in 2050: Creating Blueprints for Change Part 12: Exploring Industrial Land Use and Intensification*. This event will offer an important and timely look at the options we have ahead of us as developers, planners, municipal leaders and elected officials grapple with how to increase job creation on a fixed supply of land set aside for industrial uses.

While the industrial land base in Metro Vancouver declined in recent years, the need for increasingly efficient use of those lands rose dramatically. Industrial land is in limited supply in the Region and we use those lands for employment generators. Using the land as efficiently as possible will provide increased job opportunities, allow more efficient transit servicing, and increased tax revenue for municipalities. These are key objectives as we move towards creating a more livable and sustainable region.

Join ULI – BC members for an engaging discussion and debate about what "efficient use of industrial land" could mean across the region and across BC. An expert panel of Delia Laglagaron (Deputy Commissioner, Deputy Chief Administrative Officer and General Manager, Planning, Policy and Environment, Metro Vancouver), Greg Yeomans, (Manager of Planning, Port Metro Vancouver), Stuart Morrison (Executive Vice President, Colliers) will assist in providing perspective to the conversation, as we explore the implications to all residents of Metro Vancouver.

“Using industrial land more strategically and incentivizing efficiency will be a major breakthrough for our region if we can make it happen” said Alan Boniface, Chair of the ULI-BC. “How we provide transit services to our industrial lands will depend on how intensively we use those lands in the future”.

ULI – BC continues the [City in 2050: Creating Blueprints for Change](#) tradition with this in-depth look at one of the underlying issues that will determine the region’s success in the coming decades. During past sessions of this series, experts discussed aspects of land use, city planning and development that provided ULI members and guests with leading-edge ideas and informative discussions on where they see Vancouver and the region headed.

The City in 2050 is an ongoing speaker series designed to examine the needs of the people, places and policies that will influence planning and development in British Columbia now and into the future.

***About Urban Land Institute:*** *ULI British Columbia continues to be the leading place for cross disciplinary dialogue on land use in BC. Initially founded in 2006, ULI BC has over 300 members across the province. Over the past seven years it has grown to feature a full roster of events and programming and has earned the trust of numerous high profile local companies as sponsors.*

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**Time:** 12:00 noon to 1:30 pm

**Where:** Vancouver Convention Centre