

# Media Advisory

## EXPERT PANEL PRESENTS INDEPENDENT ANALYSIS OF STATION LOCATION OPTIONS FOR PROPOSED UBC-BROADWAY CORRIDOR RAPID TRANSIT PROJECT

February 5, 2014

### Thursday, February 6:

- Urban Land Institute Governor's Advisory Panel
- Fairmont Pacific Rim Hotel - Star Sapphire A Room; 3rd floor
- 8:30 – 9:30 am Presentation & Q&A - Open to public, stakeholders and media
- 8-channel media feedbox available - please advise in advance if you need a channel
- 9:45 – 10:15 am - Media interviews

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Background Attachment: ULI GAP Background includes scope, stakeholders list, expert bios and other details.

What:

Hosted by ULI BC, the Governor's Advisory Panel will present to a range of key stakeholders their analysis and recommendations for station location options for the proposed UBC-Broadway Corridor Rapid Transit project.

TransLink is considering a number of options for transit in the Broadway Corridor. Regardless of the mode and specific alignment, an optimal strategy for appropriate land use and development on and near the transit line that takes into careful consideration building typologies, land use, and density will be needed.

One of the challenges will be to identify the best station locations that will ensure that development is done appropriately to generate the kind of planning success Vancouver wants around stations. That is the focus of The Urban Land Institute Governor's Advisory Panel's (GAP) visit. (See background document).

After interviewing stakeholders, touring the area, reviewing the relevant background and drawing on their own experience and expertise on these kinds of projects the panel will provide strategic advice about this development and suggest best practices that TransLink, the City of Vancouver, and UBC should consider as planning for the Broadway Corridor progresses. These suggestions will make use of lessons learned and best practices from similar exercises in other cities in North America, and will have a specific focus on private sector real estate development on and near transit lines.

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